



SyracuseCoE Opportunity Exchange at HB2009 **Oncenter, Sept. 14-16, 2009**

SyracuseCoE OppEx at HB2009 Schedule

Monday, Sept. 14

0945-1015 Opening Keynote: A Unique Electric Utility Focus on Energy Efficiency and Smart Grid Technology

Sponsor: National Grid

Speaker: Susan Crossett, Senior Vice President of Energy Solutions for Upstate New York, National Grid USA

1030-1130 Workshop 1: Smart Buildings and the Smart Grid

Sponsors: National Grid and Center for CleanTech Entrepreneurship

Host: Linda Hartsock, Director, Center for CleanTech Entrepreneurship

Presenter: Dr. Jane L. Snowdon, Senior Manager, General Business, Energy, and Environment: Intelligent Buildings and Smarter City Research, IBM T. J. Watson Research Center

Q&A Discussion Leaders: Ron Kadah, CEO, ICM Controls and Carmen Branca, CEO, New Visions Powerline Company

1230-1300 Keynote: Warp Speed Innovation—Managing the Gift of Limitless Opportunity

Speaker: Lee H. Stein, Chairman and CEO, Prize Capital

1315-1415 Showcase Presentations: King & King Architects, O'Brien & Gere

1315-1415, 1430-1530 Workshops 2a & 2b: Commercializing Green Technologies

Sponsor: Syracuse University

Host: Mark Weldon, Executive Director, Syracuse University Corporate Relations

- ✓ Green Tech Intellectual Property Landscape—David Miranda, Heslin Rothenberg Farley & Mesiti, P.C.
- ✓ Government Funding of Green Tech—Marcie Sonneborn, President, Innovation Management Consulting and SBIR Specialist
- ✓ Technology Commercialization in New York State—Ted Hagelin, New York State Technology Law Center, Syracuse University
- ✓ From Vision to Reality: A Green Tech Company Experience—Eben Bayer, Cofounder and CEO, Ecovative Design
- ✓ University Tech Transfer: Logistics and Case Studies—Jeong Oh, Syracuse University and Scott MacFarland, Cornell University

1430-1530 Workshop 3: Innovative Health Care Facilities—Green, Healthy, and Humane

Sponsor: St. Joseph's Hospital Health Care, Metropolitan Development Association of Syracuse and Central New York (MDA)

Presenter: St. Joseph's Facilities/Design/Construction Team

1545-1700 Birds of a Feather Sessions

Sponsor: MDA

Moderated discussions with professionals who share common interests.

a) Incubating and Accelerating Your CleanTech Business

Presenters: Paul Brooks, Vice President, Entrepreneurship Programs, Syracuse Tech Garden; Lisa Cleckner, Assistant Director of Operations, SyracuseCoE; Linda Dickerson Hartsock, Director, Center for CleanTech Entrepreneurship; and Mitchell Patterson, Economic Development Coordinator, MDA

b) Improving Human and Environmental Health Through Health Care Facility Practices

c) Implementing Sustainable Manufacturing Practices

Tuesday, Sept. 15

0945-1015 Keynote: Practical Considerations for Sustainable Development—Case Study: Black Mountain Ranch

Speaker: Fred Maas, President and CEO, Black Mountain Ranch and Chairman, San Diego Center City Development Corporation

0930-1200 SyracuseCoE OppEx at HB2009 Matchmaking Forum

Sponsor: US Department of Commerce, Empire State Development Corporation, and Center for CleanTech Entrepreneurship

Explore business-to-business and academic-to-business strategic partnerships with other HB2009 Conference delegates and SyracuseCoE OppEx participants in facilitated, one-on-one executive discussions led by US and New York State economic development professionals.

SyracuseCoE OppEx at HB2009 Schedule (cont.)

1030-1130 Workshop 4: Sustainable Infrastructure

Sponsor: Environmental Finance Center at Syracuse University (EFC)

Host/Presenter: Sara Pesek, Director, EFC

1145-1215 Showcase Presentations: C&S Companies, CuseCar

1230-1300 Keynote: Optical Connectivity Enables the Green Data Center

Doug Coleman, Manager of Technology and Standards, Private Networks, Corning

1315-1415 Workshop 5: On the Road to Net-Zero Energy Buildings

Sponsors: NYSERDA and Carrier

Presenters: John Vasselli, Acting Leader, Carrier Air Management, Acoustics, Vibration, and Indoor Air Quality Technology and Components Group and Fellow, Carrier and Greg Pedrick, Project Manager, R&D Buildings Group, NYSERDA

1430-1530 Workshop 6: Comparing Ventilation Effectiveness of Traditional and Underfloor Air Distribution Systems

Sponsor: Tate Access Floors

Presenter: Qingyan (Yan) Chen, Ph.D., School of Mechanical Engineering, Purdue University

1545-1615 Showcase Presentations: Air Innovations, Fulton Boiler

1700-1900 Networking Reception with International Delegates from the HB2009 Conference (SyracuseCoE Intellectual Collisions)

Wednesday, Sept. 16

0930-1015 Keynote: SyracuseCoE Headquarters Building—Sustainable Elements in Mechanical, Electrical and Plumbing Design

Sponsor: Tate Access Floors and Arup

Speakers: Nigel Nicholls, LEED AP, Principal and David Dubrow, PE, Associate, Arup

1030-1130 Workshop 7: Life Cycle Assessment and its Application to Building Service Delivery Systems

Sponsor: Tate Access Floors

Presenter: Evan Andrews, Life Cycle Analyst, Sylvatica

1130-1230 Showcase Presentations: SUNY-Oswego, SEED/iBox (Syracuse University)

1230-1300 Keynote: Intelligent Building Product Design

Speaker: Sharad Mathur, Vice President, Marketing and Product Management, Inscape Corporation

1315-1415 Workshop 8: Case Study—Raised Access Floors in Green and Healthy Buildings

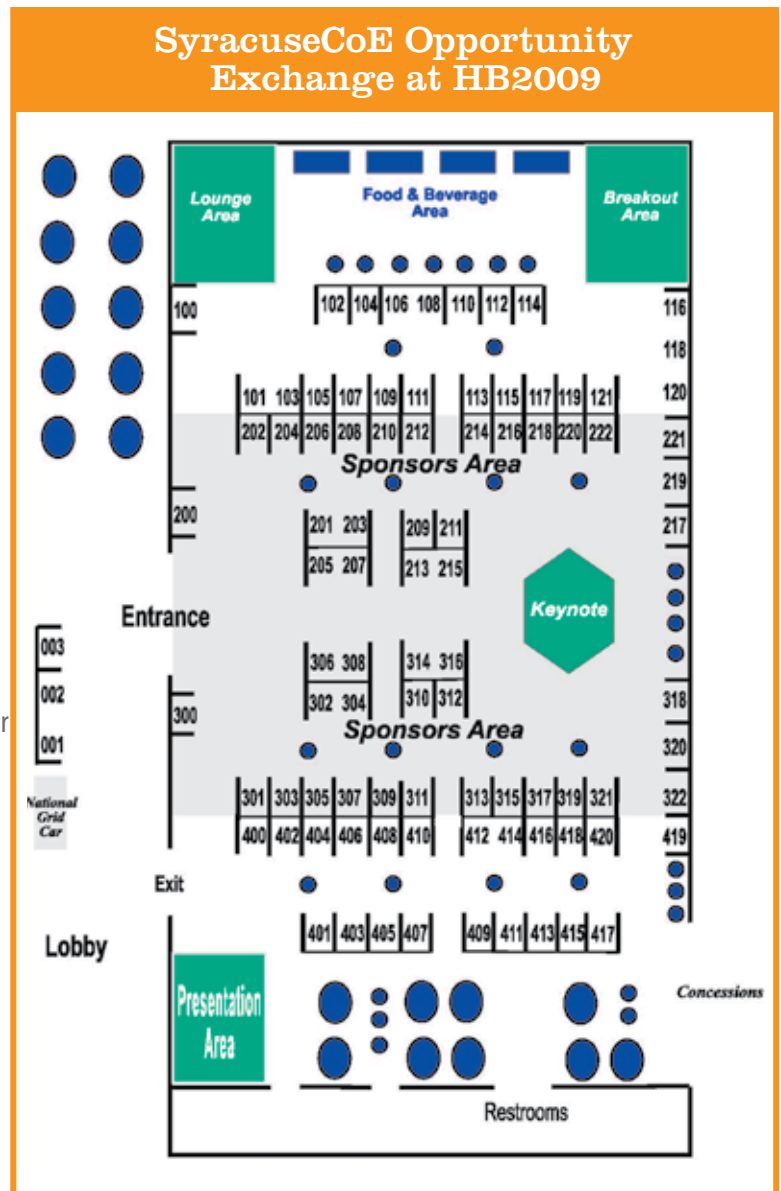
Sponsor: Tate Access Floors

Presenter: Christopher R. Larson, PE, LEED AP, President and CEO, Larson Binkley

1430-1530 Workshop 9: Energy Efficiency in Existing Buildings

Sponsor: NYSERDA

Presenters: Jim Stapleton, Manager of Energy Efficiency Commercial and Industrial Energy Efficiency Services, National Grid and Cheryl Glanton, Project Manager, NYSERDA FlexTech, Power, and Process Group



Convention Center at Oncenter: Exhibit Hall A

Exhibition Hours:

Monday, Sept. 14—0900-1700

Tuesday, Sept. 15—0900-1900

Wednesday, Sept. 16—0900-1700

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Air Innovations 211

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AT2A 418

B-D Trauma Scene Clean 411

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Op-Tech Environmental Services 102

Philips Aerasense 100

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Tate



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SIEMENS

NYSERDA New York State Energy Research
and Development Authority



Silver Sponsors: Environmental Finance Center at Syracuse University, Greater Syracuse Chamber of Commerce/Convention & Visitors Bureau, King & King Architects, O'Brien & Gere, Visual Technologies, WCNY Connected

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